

B&C

BE INSPIRED



B&C 2025

sustainable · gender neutral · no label

Rewrite the rules



Scan QR code to discover all 33 new styles



RESET OUTERWEAR

Sustainable Performance Redefined:

- / 100% certified recycled fabrics
- / Weather-ready technical performance
- / Gender-neutral style
- / Adults + kids

8 styles - up to 11 colours and size from 5/6 to 5XL

Built for every season. Designed for the planet.

O+♂=∞
GENDER-NEUTRAL



Made from
RECYCLED MATERIALS

100%
sustainably
crafted



MADE FOR MERCH

- / Heavyweight Sweats and Tees
- / Made for decoration
- / Durable high quality fabrics
- / Gender-neutral design

6 styles - up to 13 colours and size XS to 5XL

Every detail, thread and stitch crafted
to fuel your message, your creativity, your unique spirit.



O+♂=∞
GENDER-NEUTRAL

100%
sustainably
crafted

MADE TO MOVE

Ready, set, go

- / Quick drying
- / Perfectly printable
- / Raglan sleeves, great mobility
- / Adults + Kids

2 styles in up to 8 colours from 5/6 to 3XL

Fuel your flow, power your play with these active Tees

Made from
RECYCLED MATERIALS



♂+♀=∞
GENDER-NEUTRAL

100%
sustainably
crafted

EVERYDAY ESSENTIALS

Sweats made for easy cross-merchandising

- / Create total cross-merchandise looks with the ID.000 Sweatpant
- / One fit in two key fabrics 50/50 and 80/20
- / Great value, zero compromises
- / Fast delivery, high volume

11 styles in up to 21 colours and 14 sizes for adults + kids

Quality that works as hard as you do.



♂+♀=∞
GENDER-NEUTRAL

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NO LABEL, JUST POSSIBILITIES

- / 67 styles - neck label-free or tear-away
- / T-shirts, Polos, Sweatshirts, Sweatpants and Outerwear
- / Adults + kids
- / Perfectly printable and totally customizable

The canvas is yours, it's all about how you brand it.



100%
sustainably
crafted

COLOUR MATCH

- / Across ranges and styles
- / Across ages and genders
- / Made to last
- / Easy to cross-merchandise

Discover how our bestselling palette unlocks
a world of cross-merchandising opportunities for your business.

100%
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crafted

KIDS, NO KIDDING

Our bestsellers now available in kids sizes

- / Designed for comfort and mobility
- / Durable & multi-wash proof
- / On size and oversize
- / Compliant with EU safety regulations for children's clothing

10 styles in up to 34 colours from 1/2 to 15/16

Matching styles, united in your favourite colours



O+♂=∞
GENDER-NEUTRAL

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FROM 1 TO 99

Built from best sellers

- / Matching styles
- / Coordinated colours, unified looks
- / Kids complete existing bestselling ranges
- / Compliant with EU safety regulations for children's clothing

27 styles in up to 80 colours and 16 sizes

Mini me, mini you. Mix and match for unified looks from 1 to 99.

100%
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crafted

Our new 2025 styles

FROM 1 TO 99

B&C #E150 (duo) + B&C #E150 /kids^{new}

B&C #E150 LSL (duo) + B&C #E150 LSL /kids^{new}

B&C #E190 (duo) + B&C #E190 /kids^{new}

B&C Active T^{new} + B&C Active T /kids^{new}

B&C My Polo 180 (duo) + B&C My Polo 180 /kids^{new}

B&C ID.000 Sweatpant^{new} +

B&C ID.000 Sweatpant /kids^{new}

B&C ID.222 Crew^{new} - B&C ID.332 Crew^{new} +

B&C ID.332 Crew /kids^{new}

B&C ID.223 Hoodie^{new} - B&C ID.333 Hoodie^{new} +

B&C ID.333 Hoodie /kids^{new}

B&C ID.224 Zip Hood^{new} - B&C ID.334 Zip Hood^{new} +

B&C ID.334 Zip Hood /kids^{new}

B&C #Reset Windbreaker^{new} +

B&C #Reset Windebreaker /kids^{new}

NO LABEL, JUST POSSIBILITIES

B&C #E150 /kids^{new} & B&C #E190 /kids^{new} - B&C #E150 V (duo)^{new} - B&C #E220^{new}, B&C #E220 oversized^{new} -

B&C Active T^{new} & B&C Active T /kids^{new} - B&C Inspire T-shirt line - B&C Sublimation (duo) - B&C Triblend

T-shirt line - B&C My Polo 180 /kids^{new} - B&C My Eco Polo (duo) - B&C Active Polo^{new} - B&C Inspire

polo shirt line - B&C ID.222/223/224^{new} - B&C ID.332/333/334^{new} + kids^{new} - B&C ID. 202/203/205/206^{new} -

B&C Royal sweatshirt line - B&C Inspire sweatshirt line - B&C # sweatshirt line - B&C Hooded & Set In + kids -

B&C Hero Pro - B&C Influence Crew/Hoodie/Zip Hood^{new} - B&C Reset outerwear jackets and fleece^{new}

EVERYDAY ESSENTIALS^{new}

B&C ID.000 Sweatpant - B&C ID.000 Sweatpant /kids - B&C ID.222 Crew - B&C ID.223 Hoodie

B&C ID.224 Zip Hood - B&C ID.332 Crew - B&C ID.332 Crew /kids - B&C ID.333 Hoodie -

B&C ID.333 Hoodie /kids - B&C ID.334 Zip Hood - B&C ID.334 Zip Hood /kids

RESET OUTERWEAR^{new}

B&C #Reset Windbreaker (also available in kids) - B&C Reset Lined Windbreaker - B&C Reset 3Lr® Hooded

Softshell - B&C Reset 3Lr® Softshell - B&C Reset Puffer - B&C Reset Bodywarmer - B&C Reset Fleece

MADE FOR MERCH^{new}

B&C Influence Crew - B&C Influence Hoodie - B&C Influence Zip Hood -

B&C #E220 and #E220 Oversized T-shirts - B&C Active Polo

KIDS, NO KIDDING^{new}

B&C #E150 /kids - B&C #E150 LSL /kids - B&C #E190 /kids - B&C Active T /kids -

B&C My Polo 180 /kids - B&C ID.000 Sweatpant /kids - B&C ID.332 /kids - B&C ID.333 /kids -

B&C ID.334 Zip Hood /kids - B&C #Reset Windebreaker /kids

MADE TO MOVE^{new}

B&C Active T & B&C Active T /kids

B&C, sustainability every day.



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